



GOOSE

Global Media

2026 Pricing Guide

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Website Design & Update Management

Our maintenance plans ensure your site stays updated, secure, and running smoothly. We are able to add design and manage your accounts through multiple different servicers. All websites are subject to a 20% deposit. All of our sites are built through Wix and are subject to a yearly service fee.

Full Build:

Landing Page Site – \$800–\$1,500

Basic Site (3–5 pages) – \$1,500–\$3,000

Mid-Level Site (6–10 pages) – \$3,000–\$5,500

Advanced Site (10+ pages/custom) – \$5,500–\$7,500

Rebranding:

Landing Page Site – \$400–\$750

Basic Site (3–5 pages) – \$750–\$1,500

Mid-Level Site (6–10 pages) – \$1,500 - \$3,000

Advanced Site (10+ pages/custom) – \$3,000–\$7,500

Maintenance – \$75/hr

Domain Fee \$100/yr if you do not manage yourself.

Branding

Our branding services help your business stand out with a cohesive, professional look. All designs and packages are subject to a 20% deposit.

Brand Books

Starter - \$2000

Brand Identity

Primary logo design
Secondary logo variation
Icon / favicon version
Color palette (4-6 colors)
Font pairing recommendations

Brand Foundation

Basic brand style guide (PDF)
logo usage
typography
spacing rules

Starter Marketing Assets

Business card design
Social media profile images
(Facebook + Instagram)
Email signature design

2 Revision/Editing Sessions before
extra charge

Growth - \$5000

Expanded Logo System

Primary logo
Secondary logo
Icon / submark
Horizontal & vertical layouts
Icon / favicon version
Color palette (4-6 colors)
Font pairing
recommendations

Brand Strategy

Brand voice guidelines
Messaging pillars
Target audience overview
Brand positioning statement
Email signature design

Social Media Branding

10 branded social media
templates
Highlight cover icons
Profile & banner graphics
Social media profile images
(Facebook + Instagram)

Print Marketing Materials

Letterhead Template
Proposal Template
Invoice Template
Basic Brochure
Basic Flyer
Sticker Design

2 Revision/Editing Sessions
before extra charge

Ecosystem - \$8000

Complete Brand Strategy

Brand discovery session
Competitor brand audit
Target audience profile
Brand messaging framework
Tagline creation

Premium Logo System

6 logo concepts
Icon / favicon version
Color palette (4-6 colors)
Font pairing recommendations

Marketing Toolkit

30 branded social media
templates
10 Instagram story templates
Ad creative templates

Print + Physical Branding

Business cards
Letterhead
Invoice template
Email signature
Brochure
3 Custom Designs

Signage

Packaging concept
Flyer
Yard Signs
Banners
3 Custom Designs

2 Revision/Editing Sessions
before extra charge

Graphic Design

From logos to print and digital graphics, we create designs that connect with your audience and reinforce your brand identity. All designs and packages are subject to a 20% deposit.

Logo Design - \$500-\$2,500

Print Design (flyers, brochures, business cards) – \$75/hr + print cost

Large Print Graphics (ex. billboards, banners, etc.) – \$1,000-\$3,000 + print cost

Social Media Management

We manage your social media presence with consistent, engaging posts designed to grow your audience and build brand loyalty. Choose from single-platform or multi-platform packages to match your marketing goals. Needs must be reported 72 business hours minimum prior to posting. Business hours are M-F 9am-5pm. All last minute requests are subject to denial or a \$60 rush fee. Clients are required to meet at least biweekly for content management.

Platform Set Up: \$150/platform

Basic – 1 post/week (static only) - \$200/month

Starter – 10 posts/month (8 static, 2 reels)– \$500/month

Growth – 20 posts/month (12 static, 8 reels) – \$1000/month

Pro – 30 posts/month (15 static, 15 reels)– \$1500/month

Additional Platforms – \$10/month for same post across platforms

Add Stories – +\$200/month per platform

Premade Post Packages - These are branded and tailored to your business.

Monthly Post (12 posts) - \$420

Biweekly Posts (26 posts) - \$900

Weekly Posts (52 posts) - \$1,750

Twice a Week Posts (104 posts) - \$3,500

Advertising

Designs must meet a minimum ad spend total of \$100 or more. Ad spends must be paid prior to running the ad.

All in one ad pricing - 20% of ad spend
Ex. your ad budget is \$250, your total is \$300

Photography/Videography

Photography and videography must be coordinated 1 month in advance. A 20% deposit is required. Clients are required to meet at least biweekly for content management.

Photography - \$150/hr
+70 cents per mile from Sebring, OH Post Office

Videography - \$315/hr
+70 cents per mile from Sebring, OH Post Office

Creative Direction - \$175/hr





Email Marketing

We create and send professional email campaigns that engage your customers and drive results. From design and setup to ongoing campaigns, we ensure your message reaches the right audience.

Campaign Design + Setup – \$150-1,000

Single Email Send (design + copy) – \$150-\$1,000

4-Email Monthly Campaign – \$500/month

Marketing Events & Trade Shows

We plan, coordinate, and manage your marketing events and trade show presence to ensure maximum exposure and impact. From booth design to full event management, we take care of the details so you can focus on your audience.

Marketing Event Coordination – \$2,000–\$10,000 (+ \$0.70 per mile from Sebring OH Post Office)

Trade Show Planning & Booth Design – \$5,000–20,000 (+ \$0.70 per mile from Sebring OH Post Office)

Marketer Retainers

We will be in contact with your team at a minimum of once a week and will respond to all communications within 2 business days of receipt. All pricing is subject to Ohio state tax.

Foundation

\$1,000/month

Includes:

- Social Media (Starter Package)
 - 10 posts/month (8 static, 2 reels)
- 1 Email Campaign/month
 - (valued ~\$150–\$300)
- Website Maintenance (1 hr/month)
 - (\$75/hr value)
- Basic Reporting

Growth Tier

\$2,000/month

Includes:

- Social Media (Growth Package)
 - 20 posts/month (12 static, 8 reels)
- Stories Add-On (1 platform)
 - +\$200 value
- 2 Email Campaigns/month
 - \$300–\$800 value
- Website Maintenance (2–3 hrs/month)
 - \$150–\$225 value
- Basic SEO (light optimization + tracking)
- Monthly Strategy Call
- Analytics Reporting

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Pro Tier

\$4,000/month

Includes:

- Social Media (Pro Package)
 - 30 posts/month (15 static, 15 reels)
- Stories (2 platforms)
 - \$400 value
- 4 Email Campaigns/month
 - \$500+ value
- Website Management (4–5 hrs/month)
 - \$300–\$375 value
- Ongoing SEO
- Ad Management
- Priority Support
- Monthly Growth Planning

